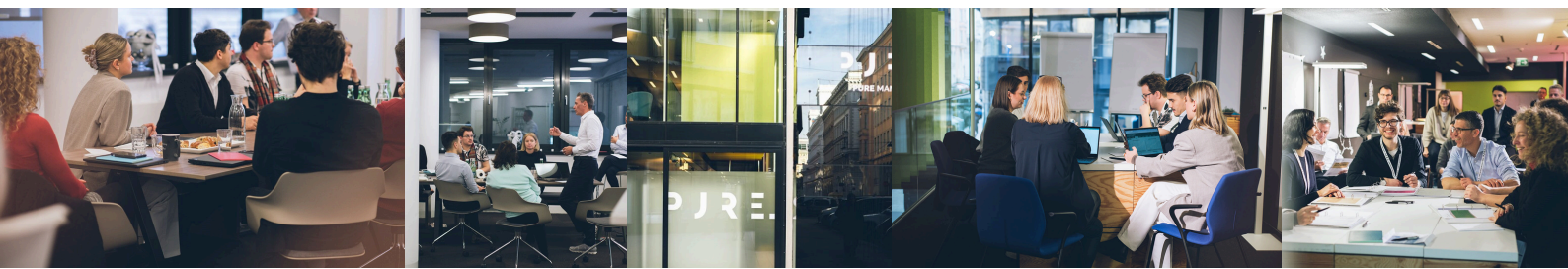


# STRAIGHTEN YOUR CROWN, MOVE ON!





## ORIENTATION, DIRECTION, FOCUS, SPEED, COMMITMENT

The general situation is difficult at the moment: **no growth, uncertainty, potentially disruptive technologies** on the horizon. And then you realize that things aren't quite working the way they used to. The things that made you successful **no longer have the same effect**.

Enough lamenting. Now it's time to **"straighten your crown, move on": focus on your strengths**, identify which paths are open to you, make decisions, focus, pick up speed, build commitment. This requires people that can **manage change** and develop both their adaptive and coordinative functions in order to **ensure sustainable success**.

The question: **"What do we need to do now, ...?"** can no longer be answered only from the top down. In these highly complex times, you need a **networked solution** that draws on the **knowledge of your employees** and - even more importantly - **strengthens their commitment**.

## WE INTRODUCE: OUR THREE PURE<sup>DX</sup> SOLUTIONS!



16 - 24 ppl  
2.5 days



24 - 32 ppl  
2.5 days



30 - 48 ppl  
3.5 days

## WHAT ARE THE ADVANTAGES?

### Development of a holistic solution!

Between **16 and 48 people discuss the organization's most important challenges** in up to 12 groups over two to three days. The discussions are highly interdependent and therefore lead to a holistic solution. The most diverse aspects are linked together and you will **emerge from the discussions with a previously unimaginable momentum**. All the expertise is in the room and is brought into the discussions. You actually have all the ingredients - you just need the right recipe (and we have it!).

### Massive acceleration of the implementation of the desired results!

The discussions are held in parallel. All the different aspects are developed simultaneously. This **drastically reduces the need for coordination** and thus **speeds up the implementation time by months**, if not years. With the PURE DX, you can turn ideas into 20 to 40 actionable recommendations within three days, **creating a new level of clarity**.

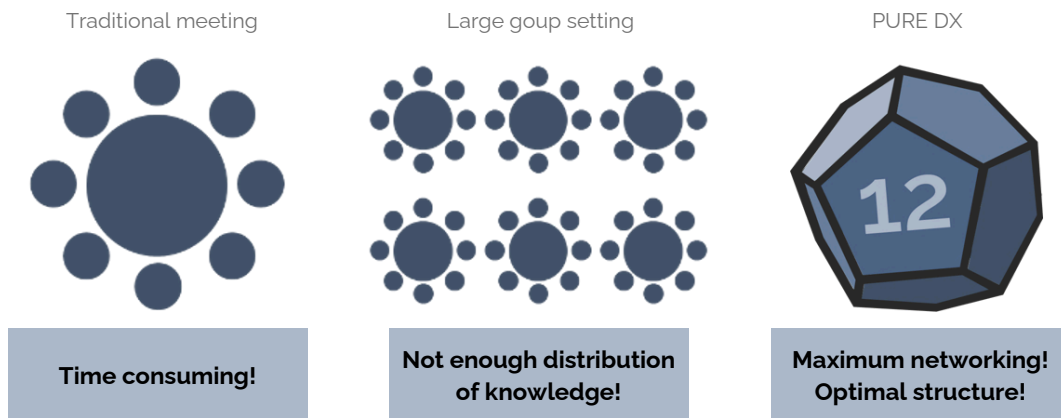


## Unprecedented cultural impact and level of engagement!

All participants are involved in all topics. Everyone has the opportunity to **influence every topic**. Everyone is listened to and almost every aspect is considered. Employees **understand the issues** and problems of other departments/units and are empowered to **develop a committed and coordinated solution** to the key challenges.

## WHAT IS DIFFERENT?

In a traditional meeting, a small group of people sit around a table and discuss ideas. While this is great for knowledge sharing, it is **limited by the number of participants**, which means the format does not provide the amount of **knowledge needed to tackle a complex problem**. In traditional large group situations, you can expand the knowledge base by adding more participants. However, a lot of **information is lost in the process due to a lack of networking**.



The **PURE DX** uses a structure that **combines the best of both worlds**. Ideal knowledge exchange and optimal knowledge distribution. Based on the symmetrical structures of the Platonic solids, we have developed a **process that guarantees optimum results within just a few days**.

## HOW DOES THAT HELP?



- puts commitment and cooperation above competition.
- utilises the strengths and individual knowledge of all participants.
- is extremely time-efficient.
- ensures clearly focused discussions.
- leads to an implementable roadmap.
- creates strong teamwork and trust.



## WHY DOES IT WORK

The structure of the PURE DX ensures that knowledge about 90% of the topics is present in every discussion. The developments of the other discussions are integrated in real time. Additional networking elements maximize the transfer of knowledge and interaction between participants.

***"We finally have clarity and are pulling in the same direction again!"***

CEO, Construction company, >500 employees

***"The DX has saved us at least 9 months compared to our competitors!"***

CEO, Mechanical engineering company, >1,500 employees

***"I didn't think we would exceed the stretch target and identify such high cost-saving potentials and get them on track!"***

CTO, Automotive, >10,000 employees

## WHAT DO **YOU** HAVE TO DO NOW, ... ?

### CONTACT US:



#### **OLIVER WICHTL**

Managing Partner

*"Focusing on the essentials and significantly accelerating implementation - successful development is not only initiated, but realized!"*

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#### **GEORG OPPITZ**

Senior Project Manager

*"After more than 30 sessions, it is still amazing to me what energy and dynamics organisations develop during a PURE DX!"*

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